

# 7 Ways to Unleash Your Potential

# Accelerating Excellence with Del Gilbert Podcast Episode #85 - Resource Guide

"To be what we are, and to become what we are capable of becoming, is the only end in life."
- Robert Louis Stevenson

#### 1. THE DESIRE TO MAKE YOUR LIFE COUNT.

Many people act like their purpose in life is to arrive safely at death. We work best on a mission. When we have a vision of where and who we want to be, then pursue that vision

#### 2. DISCOVER YOUR STRENGTHS

Do more of the things you do that you are naturally good **and** that you enjoy. Operating in your strengths will give you the best opportunity to maximize your potential.

#### 3. DEVELOP YOUR STRENGTHS

Your strengths or areas of giftedness come to you raw and undeveloped. Seek to develop your strengths to the point of mastery.

## 4. USE YOUR STRENGTHS IN SERVICE TO OTHERS

Your strengths are gifts you should give away to make a positive difference in the lives of others. There are others whose lives and future depend on you stepping up and unleashing your potential.

#### 5. TAKE ACTION

Make a definitive move. Decide to responsibly move more and more in the direction of your strengths. This is about progress, not perfection. Success is attracted to motion. Take calculated risks.

#### 6. STAY THE COURSE

If you feel that you have discovered your strengths, are developing your strengths, and using your strengths in service to others – stay with it. Almost all success comes with failures, obstacles, and adversity.

## 7. ELIMINATE DISTRACTIONS

Be single minded. Be dedicated to your path. Stay away from things that get you off track. If you happen to veer off course, don't beat yourself up, just get back on track quickly and move ahead.

"The two most important days in your life are the day you were born and the day you find out why."
-Mark Twain